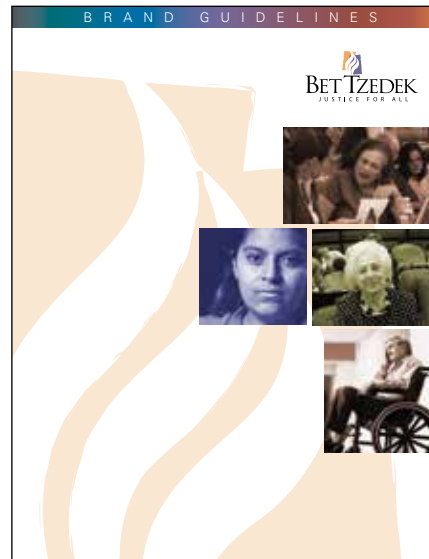


Agent of Change



BET TZEDEK
JUSTICE FOR ALL



ADVOCATES FOR EMPLOYMENT RIGHTS

Lincoln freed the slaves in 1863. We're still doing it in 2011.



This is Alice, the face of modern slavery in the U.S. She never imagined that the position she accepted as a nanny for a wealthy family was in fact a trap into servitude without pay, privacy, or even enough to eat. Threats and intimidation, both mental and physical, were her chains.

Bet Tzedek's Employment Rights Project helps people like Alice find justice, litigating against unscrupulous employers and bringing financial restitution to those who would otherwise never have a voice.

In Alice's case, Bet Tzedek and its partners successfully litigated against the family, delivering to this brave young woman a new life of freedom and promise.

While Bet Tzedek charges nothing to its clients, most of whom live in poverty, we can only do so with the financial support of those who believe justice for all is a fundamental right. We count on your help so that people like Alice can count on ours.

Please write your check with moral outrage.
To donate to Bet Tzedek, call (323) 549-5819 or visit www.bettzedek.org. If you are a legal professional able to donate your time and experience, contact our Pro Bono Coordinator at (323) 549-5895.

JUSTICE, JUSTICE, SHALL YOU PURSUE.

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We developed a full-scale branding and marketing program to bring this 35-year-old pro-bono legal services network into the 21st Century, and unify 12 different programs under one meaningful umbrella. Branding included logo and tagline, branding guide, website and literature formats, and a new ad campaign. Within 6 months, donations increased and so did the number of law firms interested in providing their pro-bono support to Bet Tzedek clients.